

September 2017

Dear Parent or Guardian,

From September, your child's school will be partnered with Pathway CTM to provide students with employability skills training and online mentoring and to raise awareness of apprenticeship opportunities as an alternative consideration to university.

The Pathway scheme will include:

- A launch talk and employability survey in school
- Proactive peer-to-peer mentorship for students providing support, tips and application follow-ups
- Access to company insight days and work experience opportunities – students will have the opportunity to apply to attend workshops with up to 40 major employers in the South East
- Access to employability skills training days in school holidays
- Parent monthly newsletter and student opportunity alerts

Pathway CTM is a fast-growing social enterprise that is passionate about improving the employability, career prospects and lives of school leavers. With 36% of employers believing that employability skills are more important than academic ability it is vital that students have a sound knowledge and understanding of these skills. Our candidates are supported by employability experts to ensure they are job ready.

'We encourage all young people to be open minded about all the options available to them post-18, so they can make an informed choice and choose the right pathway for them.'

Chris McNamara, CEO & Founder, Pathway CTM.

If you would like to keep up to date with the opportunities available to your son/daughter, then please sign up to our parent mailing list on our website www.pathwayctm.com.

Yours sincerely,



Mark Healey, Head of Delivery at Pathway CTM

