



Church of England School
Headteacher: Mr A J Wilcock MA (Cantab)

22nd February 2018

Dear Parent/Carer,

Year 11 Leisure and Tourism Revision Schedule

I am writing to you to update you with regards to Leisure and Tourism.

Students are currently in the process of completing their controlled assessments (and will have completed all elements of this by Easter). The 4 pieces of work that make up the controlled assessment represent 60% of the overall mark. It is therefore important that in all lessons, and on all research tasks, your son/daughter puts in 100% effort in order to score as highly as possible.

As well as the controlled assessment, students will also have a GCSE Leisure and Tourism exam on Monday 21st May (PM). The Unit for this exam is Unit 1: The Leisure and Tourism Industry. The work for Unit 1 was covered by the students in the last academic year and they should therefore have notes and work on these areas. It would be advisable for students to print these notes and any work from vision2learn to support their revision.

Below is a suggested plan for revision for the students to follow between now and the exam. Within the dates, I have also identified when the in-school revision sessions take place for the students. All of these will take place between 3.15pm to 4.15pm in WF01. We will have a limited amount of time to revisit the Unit 1 work in lessons and therefore it is important that your son/daughter devotes time to Leisure and Tourism revision, alongside that of their other subjects.

Yours sincerely,

Mr S Wills
Leisure and Tourism



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Date	Suggested Revision for Year 11
Friday 23 rd February	Watch video 1 on www.landtwls.weebly.com , making notes on 1 A4 Page.
Sunday 25 th February	Watch video 2 on www.landtwls.weebly.com , making notes on 1 A4 Page.
Monday 26 th February <i>Year 11 L&T revision in WF01</i> Topic 1.3 Factors influencing Customer Choice.	Watch video 3 on www.landtwls.weebly.com , making notes on 1 A4 Page.
Wednesday 28 th February	Watch video 4 on www.landtwls.weebly.com , making notes on 1 A4 Page.
Friday 2 nd March	Answer questions 1 – 4 (and mark using a different colour pen).
Sunday 4 th March	Read through pages 1 – 10 of revision book 1, answering any questions.
Monday 5 th March	Read through pages 11-20 of revision book 1, answering any questions.
Wednesday 7 th March	Read through pages 21-30 of revision book 1, answering any questions.
Friday 9 th March	Read through pages 31-37 of revision book 1, answering any questions.
Sunday 11 th March	Answer questions 5-15 (and mark using a different colour pen).
Monday 12 th March <i>Year 11 L&T revision in WF01</i> Topic 1.2 Introduction to Business Operations in Leisure and Tourism	Read through pages 1-5 of revision booklet 2, adding your own notes to the pages.
Wednesday 14 th March	Read through pages 6-10 of revision booklet 2, adding your own notes to the pages.
Friday 16 th March	Read through pages 11-15 of revision booklet 2, adding your own notes to the pages.
Sunday 18 th March	Answer questions 16-30 (and mark using a different colour pen).
Monday 19 th March	<i>Use your notes from the videos and revision guides to create revision posters/spider diagrams/bullet points on the key topics of Unit 1:</i> Key components of the leisure industry: <ul style="list-style-type: none"> - Sport and physical recreation - Arts & entertainment - Countryside recreation - Home-based leisure - Play- and activity – based leisure
Wednesday 21 st March	<i>Use your notes from the videos and revision guides to create revision posters/spider diagrams/bullet points on the key topics of Unit 1:</i> Key components of the tourism industry: <ul style="list-style-type: none"> - Travel agents - Tour operators - Tourist information - Online travel services - Accommodation and catering - Transportation
Friday 23 rd March	<i>Use your notes from the videos and revision guides to create revision posters/spider diagrams/bullet points on the key topics of Unit 1:</i> Visitor attractions: <ul style="list-style-type: none"> - Key components of both leisure and tourism industry

	<ul style="list-style-type: none"> - Natural - Built - Examples of both Natural and Built visitor attractions in the UK and International
Sunday 25 th March	Answer questions 31 – 45 (and marking using a different coloured pen).
Monday 26 th March Year 11 L&T revision in WF01 <i>Topic 1.1: The nature of the Leisure and Tourism Industry</i>	<p><i>Use your notes from the videos and revision guides to create revision posters/spider diagrams/bullet points on the key topics of Unit 1:</i></p> <p>Products/services offered by leisure and tourism organisations, relating to:</p> <p>Leisure activities (including-home based leisure)</p> <ul style="list-style-type: none"> - Reading - Sport (participating & spectating) - Cinema/home cinema - Dancing (classes or nightlife) - Walking - Watching TV/Interactive TV - Listening to music - Eating out - Playing computer games - Socialising electronically - Visiting attractions
Wednesday 28 th March	<p><i>Use your notes from the videos and revision guides to create revision posters/spider diagrams/bullet points on the key topics of Unit 1:</i></p> <p>Products/services offered by leisure and tourism organisations, relating to:</p> <p>Leisure facilities (where leisure activities take place)</p> <ul style="list-style-type: none"> - Leisure centres/gyms/health clubs/beauty salons - Libraries/bookshops - Video/DVD rental shops - Cinemas, theatres, music and concert venues - Pubs, restaurants and takeaways - Community centres - Museums and art galleries - Sports venues - Theme parks - Adventure playgrounds - Country parks - Computer games shops - Craft shops
Friday 30 th March	
Sunday 1 st April	
Monday 2 nd April	
Wednesday 4 th April	
Friday 6 th April	<p><i>Use your notes from the videos and revision guides to create revision posters/spider diagrams/bullet points on the key topics of Unit 1:</i></p> <p>Products/services offered by leisure and tourism organisations, relating to:</p> <p>Holiday types</p> <ul style="list-style-type: none"> - Package - Independent - Domestic

	<ul style="list-style-type: none"> - Inbound - Outbound - Short haul - Long haul - Special interest - Short breaks
Sunday 8 th April	<p><i>Use your notes from the videos and revision guides to create revision posters/spider diagrams/bullet points on the key topics of Unit 1:</i></p> <p>Range of jobs and the main duties in the leisure and tourism industry, for example:</p> <p>Leisure jobs</p> <ul style="list-style-type: none"> - Leisure centre assistants - Fitness instructors - Lifeguards - Park rangers - Cinema staff
Monday 9 th April	<p><i>Use your notes from the videos and revision guides to create revision posters/spider diagrams/bullet points on the key topics of Unit 1:</i></p> <p>Range of jobs and the main duties in the leisure and tourism industry, for example:</p> <p>Tourism jobs</p> <ul style="list-style-type: none"> - Travel clerk - Coach driver/courier - Air cabin crew - Tourism call centre staff - Resort representative - Tourist information centre staff - Guides
Wednesday 11 th April	<p><i>Use your notes from the videos and revision guides to create revision posters/spider diagrams/bullet points on the key topics of Unit 1:</i></p> <p>Functional areas of leisure and tourism organisations:</p> <ul style="list-style-type: none"> - Human resources (HR) - Information technology (IT) - Finance - Sales and marketing - Administration
Friday 13 th April	<p><i>Use your notes from the videos and revision guides to create revision posters/spider diagrams/bullet points on the key topics of Unit 1:</i></p> <p>Aims and objectives of leisure and tourism organisations, for example:</p> <ul style="list-style-type: none"> - Financial (for example increased sales) - Not for profit (for example improving health). <p>Introduction to sales and marketing:</p> <ul style="list-style-type: none"> - Marketing mix (product, price, place, promotion).
Sunday 15 th April	<p><i>Use your notes from the videos and revision guides to create revision posters/spider diagrams/bullet points on the key topics of Unit 1:</i></p> <p>How leisure and tourism organisations use up-to-date business systems and new technology, for example:</p> <ul style="list-style-type: none"> - Internet/broadband/email - Computerised records/electronic databases

	<ul style="list-style-type: none"> - Mobile phones/WAP - Electronic security/identification measures. <p>The reasons why organisations need to adapt to the rapid pace of change in the UK leisure and tourism industry, for example:</p> <ul style="list-style-type: none"> - Keep existing customers - Attract new customers - Increasing competition - External influence (for example credit crunch, price of oil, terrorism).
Monday 16 th April	<p><i>Use your notes from the videos and revision guides to create revision posters/spider diagrams/bullet points on the key topics of Unit 1:</i></p> <p>Health and safety legislation affecting:</p> <ul style="list-style-type: none"> - Employees - Customers - Property - Health and hygiene
Wednesday 18 th April	
Friday 20 th April	<p><i>Use your notes from the videos and revision guides to create revision posters/spider diagrams/bullet points on the key topics of Unit 1:</i></p> <p>Reasons why people use leisure facilities, for example:</p> <ul style="list-style-type: none"> - Health - Fitness - Relaxation - Entertainment - Spiritual wellbeing - Challenge - Social opportunities
Sunday 22 nd April	<p><i>Use your notes from the videos and revision guides to create revision posters/spider diagrams/bullet points on the key topics of Unit 1:</i></p> <p>Reasons why people travel, for example:</p> <ul style="list-style-type: none"> - Holidays - Sightseeing - Visiting tourist attractions - Visiting friends and relatives (VFR) - Business travel - Educational purposes
Monday 23 rd April Year 11 L&T revision in WF01 Ecotourism	<p><i>Use your notes from the videos and revision guides to create revision posters/spider diagrams/bullet points on the key topics of Unit 1:</i></p> <p>Methods of travel, for example:</p> <ul style="list-style-type: none"> - Air - Rail - Sea - Road (bus, coach, car, taxi)
Wednesday 25 th April	<p><i>Use your notes from the videos and revision guides to create revision posters/spider diagrams/bullet points on the key topics of Unit 1:</i></p> <p>The different types of tourist destinations in the UK:</p> <ul style="list-style-type: none"> - Seaside resorts - Countryside areas, such as National Parks, Areas of Outstanding Beauty (AONB), Heritage Coasts.

	<ul style="list-style-type: none"> - Tourist towns and cities - Business travel destinations - Purpose built destinations - Historical and cultural destinations 	
Friday 27 th April	<p><i>Use your notes from the videos and revision guides to create revision posters/spider diagrams/bullet points on the key topics of Unit 1:</i></p> <p>Impacts of tourism on communities (for example employment). Impacts of tourism on environment (for example conservation, pollution). Definition's of ecotourism. Definition of sustainable development. Importance of sustainable development in leisure and tourism to local communities and the environment (UK and international).</p>	
Sunday 29 th April	Re-try questions 1-15 (remarking in a different colour pen).	
Monday 30 th April <i>Year 11 L&T revision in WF01</i> <u>Answering long answer questions.</u>	Re-try questions 16-30 (remarking in a different colour pen).	
Wednesday 2 nd May	Re-try questions 31-45 (remarking in a different colour pen).	
Friday 4 th May	Individual revision using the revision notes produced, questions answered and videos/links on www.landtwls.weebly.com	
Sunday 6 th May		
Monday 7 th May		
Wednesday 9 th May		
Friday 11 th May		
Sunday 13 th May		
Monday 14 th May <i>Year 11 L&T revision in WF01</i>		
Wednesday 16 th May		
Friday 17 th May		
Sunday 20 th May		
Monday 21 st May		Unit 1 Leisure and Tourism Exam PM